

1501 SW Jefferson Portland, OR 97201

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # 864303

Schedule Dates 10/26/12-11/06/12

Advertiser Republican Governors Association (12775)

Agency/T-Code Smart Media Group (7611)/788239874

Product Political - State Governor (1177)

Brand REPUBLICAN GOV ASSOCIATION (177047)

 Salesperson
 Norten, Matthew (3149)

 Sales Office
 HRP - Washington DC

 Buyer Name
 BOTWINICK,DEBRA

 Phone/Fax
 (202) 662-4140 /

 CPE
 RGA/ORDR/C26N06

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC

Date:

REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered10/25/12Last Modified10/25/12Entered ByJacob Thom

CO-OP No **Headline #** 06395354

Demo A35+R Order Type Normal

Package Deal

Commission

Commission % 15.00

Date:

Comments:

Net Total \$49,278.75

\$8,696.25

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10A- 11A (PT)		ĺ	į	į	į.	1	į	1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
2.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	11:34P- 12:37A (PT)					1:	1	İ	2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	11:59A- 12:31P (PT)			Ī	I	1:	1	İ	1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	1:58P- 2:58P (PT)			Ī	I	1.	1	İ	1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	2:58P- 4P (PT)					1	1	İ	1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/25/12
6.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	4P- 4:57P (PT)		1		Ī	1.	1	İ	2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	NEWS	10/25/12
7.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	4:58A- 5:57A (PT)		1		Ī	1.	1	Ī	2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5:57A- 6:58A (PT)		1		Ī	T :	1	Ī	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
9.0	Normal Line / SPOT	10/26/12-11/02/12	3	:30	6:58A- 9A (PT)			Ī	i	1 :	1	Ī	2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
10.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	10A- 11A (PT)		1		Ī	I I	ı	İ	2	\$450.00	\$900.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:59P- 11:34P (PT)		2		Ī	I.	1	Ī	2	\$2,500.00	\$5,000.00	Portland (KGW) (KGW)	NEWS	10/25/12
12.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	11:34P- 12:37A (PT)		1		i	- [i	Ī	2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:31P- 1P (PT)		1	ĺ	İ	I	İ	I	1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/25/12
14.0	Normal Line / SPOT	10/29/12-11/05/12	3	:30	11:59A- 12:31P (PT)		1	İ	ĺ	I	İ	I	2	\$750.00	\$1,500.00	Portland (KGW) (KGW)	NEWS	10/25/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # 864303

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Advertiser Republican Governo

Advertiser Republican Governors Association (12775)

Agency/T-Code Smart Media Group (7611)/788239874

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Brand REPUBLICAN GOV ASSOCIATION (177047)
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 HRP - Washington DC

 Buyer Name
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Billing Type Weekly/Irregular
Comments REPUBLICAN GOV ASSOC

Date:

REPUBLICAN GOV ASSOC REPUBLICAN GOVERNORS ASSOCIATION,

 Date Entered
 10/25/12

 Last Modified
 10/25/12

Entered By Jacob Thom
CO-OP No

Normal

\$8,696.25

 Headline #
 06395354

 Demo
 A35+R

Order Type Package Deal

Commission % 15.00

Date:

Comments:

Net Total \$49,278.75

Sales Tax

Commission

 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 15
 \$8,400.00

 Nov. 2012
 77
 \$49,575.00

 Grand Total:
 92
 \$57,975.00

Line Type / E	Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0 Normal Line / SP	OT	11/05/12-11/05/12	3	:30	1:58P- 2:58P (PT)		1						1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
16.0 Normal Line / SP	тот	10/29/12-10/29/12	3	:30	2:58P- 4P (PT)		1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/25/12
17.0 Normal Line / SP	OT	11/05/12-11/05/12	3	:30	2:58P- 4P (PT)		2						2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
18.0 Normal Line / SP	OT	10/29/12-11/05/12	3	:30	4P- 4:57P (PT)		1						2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	NEWS	10/25/12
19.0 Normal Line / SP	тот	10/29/12-10/29/12	3	:30	4:58A- 5:57A (PT)		1						1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
20.0 Normal Line / SP	тот	11/05/12-11/05/12	3	:30	4:58A- 5:57A (PT)		2						2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
21.0 Normal Line / SP	OT	10/29/12-10/29/12	3	:30	5:57A- 6:58A (PT)		1						1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
22.0 Normal Line / SP	тот	11/05/12-11/05/12	3	:30	5:57A- 6:58A (PT)		2						2	\$1,000.00	\$2,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
23.0 Normal Line / SP	тот	11/05/12-11/05/12	3	:30	7P- 7:29P (PT)		1						1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12
24.0 Normal Line / SP	тот	10/29/12-11/05/12	3	:30	6:58A- 9A (PT)		1						2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
25.0 Normal Line / SP	OT	10/29/12-11/05/12	3	:30	9A- 10A (PT)		1						2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
26.0 Normal Line / SP	тот	10/27/12-10/27/12	3	:30	5P- 6P (PT)						1		1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
27.0 Normal Line / SP	ОТ	11/03/12-11/03/12	3	:30	5P- 6P (PT)						2		2	\$750.00	\$1,500.00	Portland (KGW) (KGW)	NEWS	10/25/12
28.0 Normal Line / SP	OT	10/27/12-11/03/12	3	:30	5:58A- 9A (PT)						1		2	\$350.00	\$700.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12

CONFIRMATION CONTRACT

Accepted-Station:



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # **Schedule Dates** Advertiser Agency/T-Code Product Brand

Date:

864303 10/26/12-11/06/12 Republican Governors Association (12775) Smart Media Group (7611)/788239874 Political - State Governor (1177)

REPUBLICAN GOV ASSOCIATION (177047) Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC BOTWINICK, DEBRA **Buyer Name** Phone/Fax (202) 662-4140 / CPE RGA/ORDR/C26N06

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular Comments REPUBLICAN GOV ASSOC REPUBLICAN GOVERNORS ASSOCIATION,

Date Entered 10/25/12 Last Modified 10/25/12 Jacob Thom **Entered By** CO-OP No 06395354 Headline #

Demo A35+R Order Type Normal

Package Deal Commission % 15.00

Commission \$8,696.25 **Net Total** \$49,278.75

Date:

Comments:

Sales Tax

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 15 \$8,400.00 77 \$49,575.00 Nov. 2012 Grand Total: 92 \$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We Th	n F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/27/12-11/03/12	3	:30	7:30P- 8P (PT)						1		2	\$225.00	\$450.00	Portland (KGW) (KGW)	GETAWAYS	10/25/12
30.0	Normal Line / SPOT	11/04/12-11/04/12	3		11:35P- The Chris Matthews Show							1	1	\$500.00	\$500.00	Portland (KGW) (KGW)	CHRIS MATTHEWS	10/25/12
31.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	4:58A- 5:58A (PT)							1	2	\$300.00	\$600.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- 8:58A (PT)							1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
33.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)							2	2	\$350.00	\$700.00	Portland (KGW) (KGW)	NEWS CH8	10/25/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8:58A- Meet The Press							1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	MEET THE PRESS	10/25/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:34P- 12:37A (PT)				1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
36.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:59A- 12:31P (PT)				1				1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
37.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	1:58P- 2:58P (PT)				1				1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	2:58P- 4P (PT)				2				2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
39.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4P- 4:57P (PT)				1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
40.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:58A- 5:57A (PT)				1				1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
41.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7P- 7:29P (PT)				1				1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12
																_		

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back



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Demo A35+R Order Type Normal

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Commission \$8,696.25 **Net Total**

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Sales Tax

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 15 \$8,400.00 77 \$49,575.00 Nov. 2012 Grand Total: 92 \$57,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:58A- 9A (PT)					1			1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
43.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	9A- 10A (PT)					1			1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
44.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10A- 11A (PT)			1					1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12
45.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	11:34P- 12:37A (PT)			1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
46.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	1:58P- 2:58P (PT)			1					1	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
47.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	2:58P- 4P (PT)			2					2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
48.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	4P- 4:57P (PT)			1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
49.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	4:58A- 5:57A (PT)			1					2	\$225.00	\$450.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
50.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5:57A- 6:58A (PT)			2					2	\$1,000.00	\$2,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
51.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7P- 7:29P (PT)			1					1	\$800.00	\$800.00	Portland (KGW) (KGW)	NEWS	10/25/12
52.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	6:58A- 9A (PT)			1					1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
53.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:58A- 9A (PT)			2					2	\$950.00	\$1,900.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
54.0	Normal Line / SPOT	10/30/12-11/06/12	3	:30	9A- 10A (PT)			1					2	\$650.00	\$1,300.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
55.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	10A- 11A (PT)				1				1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/25/12



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Contract # 864303 Schedule Dates 10/26/12-11/0 Advertiser Republican Go

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Accepted-Station:

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Package Deal
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Comments:

Sales Tax

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By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	15	\$8,400.00
Nov. 2012	77	\$49,575.00
Grand Total:	92	\$57,975.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Si	u Spo	ts Ra	ite	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:34P- 12:37A (PT)				1					1 :	\$500.00	\$500.00	Portland (KGW) (KGW)	THE TONIGHT SHOW	10/25/12
57.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	12:31P- 1P (PT)				1					1 :	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/25/12
58.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	11:59A- 12:31P (PT)				1					1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWS	10/25/12
59.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	1:58P- 2:58P (PT)				1					1 :	\$400.00	\$400.00	Portland (KGW) (KGW)	KATIE COURIC	10/25/12
60.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	2:58P- 4P (PT)				2					2	\$500.00	\$1,000.00	Portland (KGW) (KGW)	ELLEN	10/25/12
61.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4P- 4:57P (PT)				1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	NEWS	10/25/12
62.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	4:58A- 5:57A (PT)				1					1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
63.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5:57A- 6:58A (PT)				1					1 \$1	,000.00	\$1,000.00	Portland (KGW) (KGW)	NEWS CH 8	10/25/12
64.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6:58A- 9A (PT)				1					1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/25/12
65.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	9A- 10A (PT)				1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/25/12
66.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- Meet The Press							1		1 \$1	,000.00	\$1,000.00	Portland (KGW) (KGW)		10/25/12
				ı	CON	FIF	RM	ΑT	Ю	Ν (CC	NT	RA	СТ		I	L	<u> </u>	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 05:30 PM on Thursday, October 25 2012